

National Endowment for the Arts

Grants Presentation
March 12, 2024

National Endowment for the Arts Grant Opportunities

We are committed to diversity, equity, inclusion, and accessibility, and fostering mutual respect for the diverse beliefs and values of all individuals and groups.

Direct grants to:

- Arts organizations
- Local arts agencies
- Arts service organizations
- Local education agencies (school districts)
- Other organizations that can help advance the NEA's goals



Applicant Eligibility

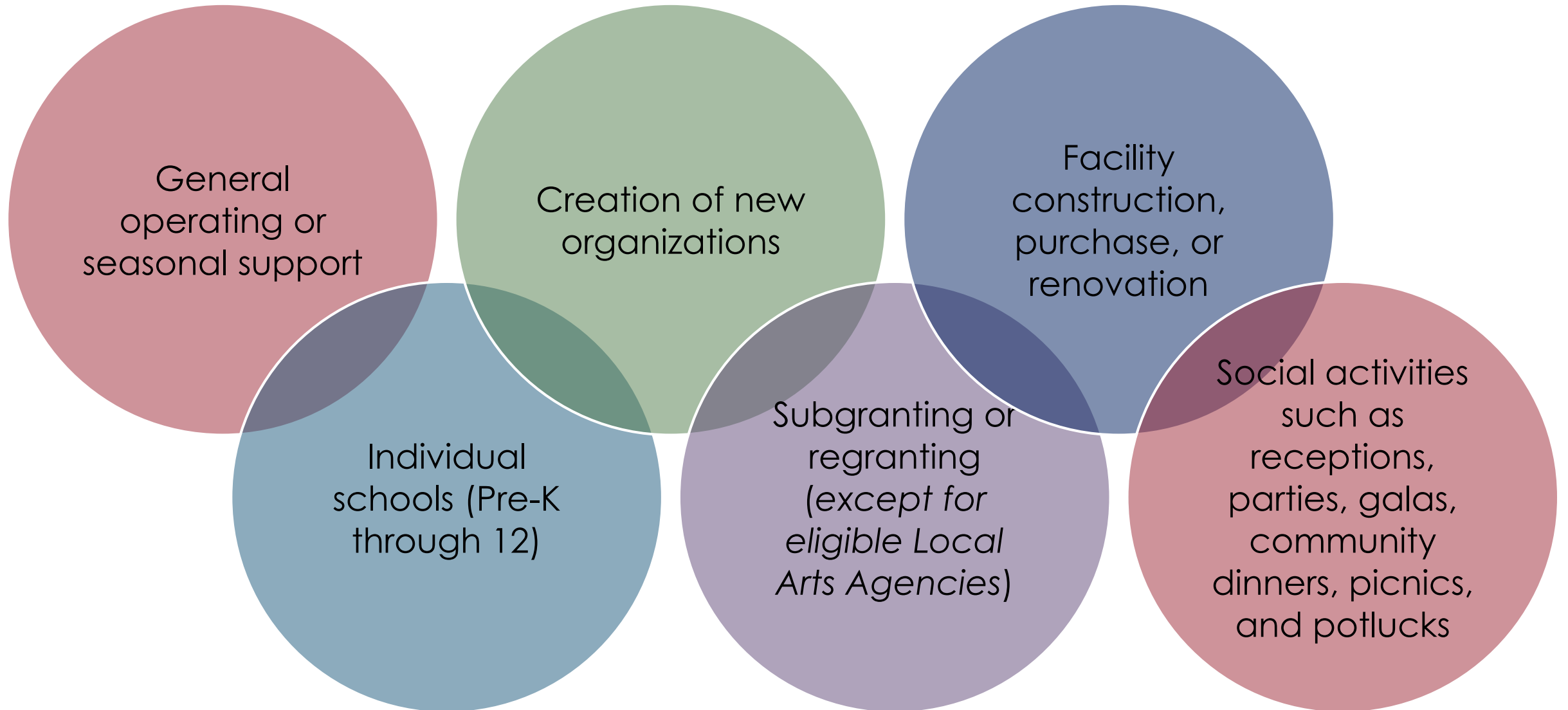
Eligible

- US Organizations:
 - 501 (c) (3) Non-profit organizations
 - Units of State/Local Government
 - Federally recognized Tribes or Tribal Communities
- Must have a 3 year history of arts programming

Not Eligible

- Individuals
- Fiscal Sponsors
- Commercial/for profit enterprises

We Do Not Fund



Full list: **Unallowable Activities/Costs** link on the website

Project-Based Support

Activities may include:

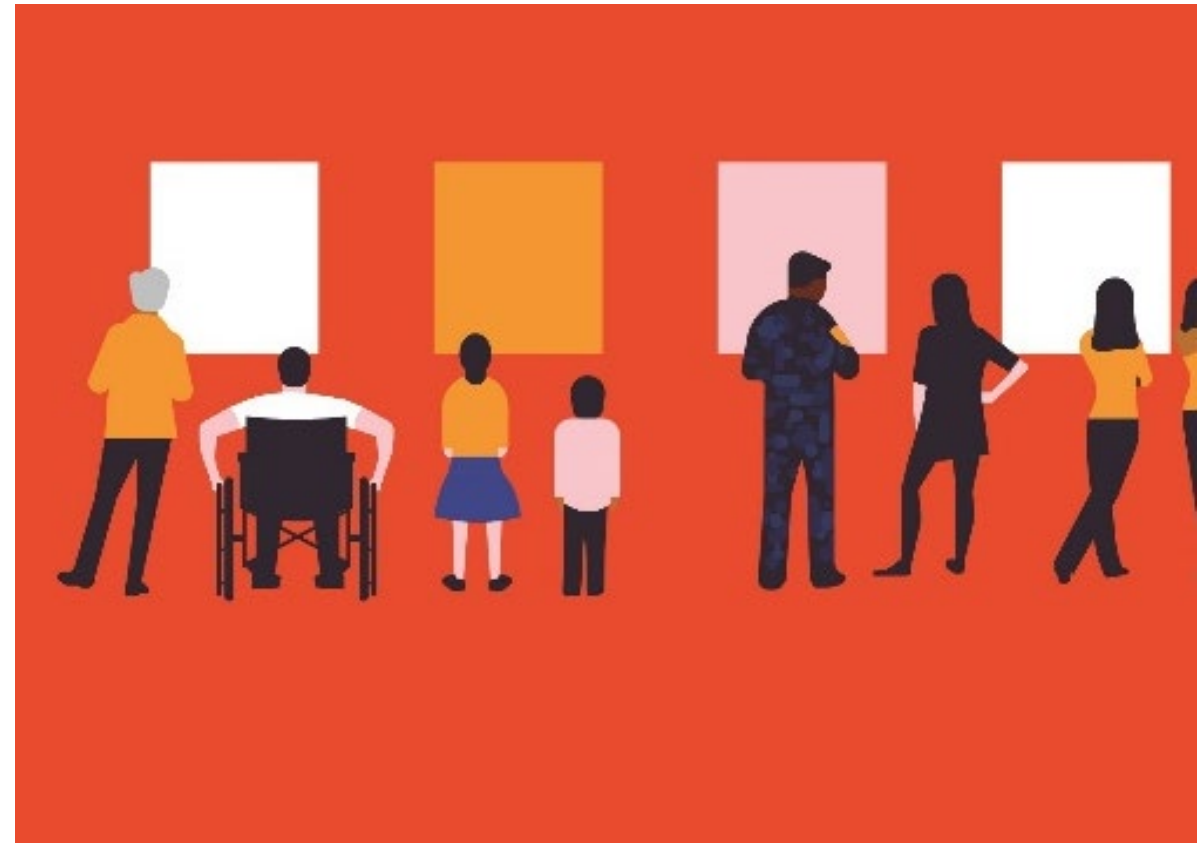
- Creation/development of new works
- Public engagement with, and access to, the arts
- Learning in the arts at all stages of life
- Services to the field

We support:

- Small, medium, and large projects
- Existing and new projects
- Projects in communities of any size that take place in any part of the 50 states and U.S. jurisdictions
- Projects may be for a one or two-year period of support

Challenge America

- Multi-disciplinary
- Grants are all \$10,000
- Abbreviated Application
- Robust technical assistance
- Deadline is **April 30, 2024**



Challenge America Focus

Underserved Audience

- All projects must reach an underserved group/community.
- The term “underserved,” as defined by our legislation and agency policy, refers to those whose opportunities to experience the arts are limited relative to: **geography, ethnicity, economics, or disability**. At least one of these characteristics must be evident in the proposed project.

Primarily Small Organizations

- Small organizations are not defined by specific budget or staff size.
- Organizations self-identify as small

Entry point for NEA funding

- Eligibility limits who can apply if you have received previous NEA funding.

Challenge America Projects may include...

An artist residency program featuring the presentation of Pakistani Music.

The creation of a public mural that involves the community in the process.

Arts programming for pediatric patients receiving cancer care at a hospital.

Mentorship program for BIPOC filmmakers.

What makes a competitive application?

Clear definition of who your underserved audience/community is for the project.

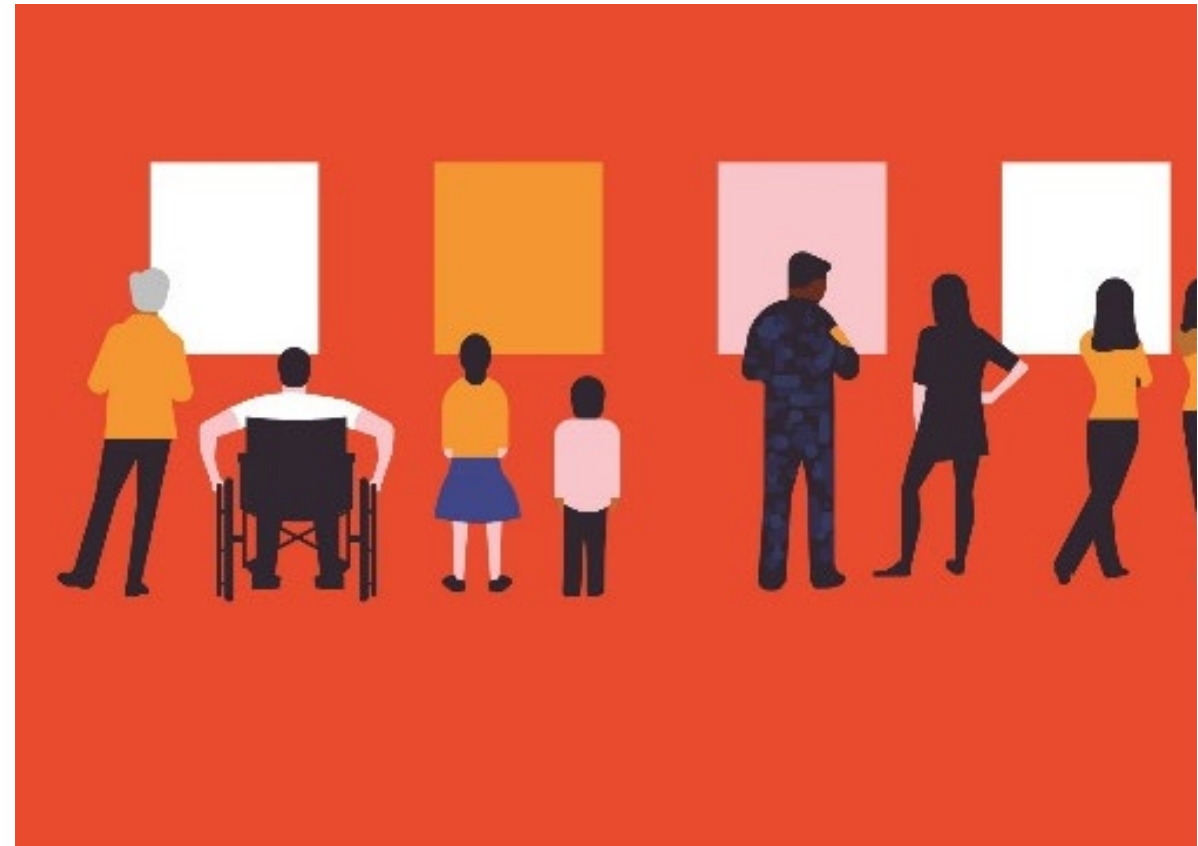
Describing what you are doing to intentionally engage with that audience.

Providing thorough logistics for the project.

Reviewing and following all the staff tips in the application instructions document.

Grants for Arts Projects

- Grants are generally between \$10,000 - \$100,000
- Submit to one of 15 artistic disciplines
- Two application deadlines:
February 15th & July 11th



Artistic Disciplines

Artist
Communities

Arts Education

Dance

Design

Folk &
Traditional Arts

Literary Arts

Local Arts
Agencies

Media Arts

Museums

Music

Musical Theater

Opera

Presenting &
Multidisciplinary
Works

Theater

Visual Arts

Application Limits

An organization may apply once per calendar year to either **GAP** or **Challenge America**.

Independent Component (IC):

Independent unit of a larger (parent) organization

Additional application: **Our Town** or **Research** grant categories

No overlapping costs/activities

More details: **Eligibility** section -> **Application Limits**

Our Town

- Creative Placemaking
- Grants range from \$25,000 - \$150,000
- Required Partnership
- Outcomes Orientation
- Opt-In Technical Assistance
- Deadline in early **August**



Our Town Key Distinctions

- Required Partnership
 - 501 c3 nonprofit +
 - Local Government or Quasi-Gov
- Outcomes Orientation
 - Social, Economic, and/or Physical
 - Systems Change Aims
- Artists, Designers, & Culture Bearers
- Competitive Projects



Our Town Projects may include...

Arts engagement through artist residencies; arts festivals; community co-creation of art; performances; and public art.

Cultural planning either directly or in terms of cultural district planning; creative asset mapping; and public art planning.

Design activities, as in artist/designer-facilitated community planning; design of artist spaces; design of cultural facilities; and public space design.

Artist / Creative industry support such as creative business development and professional artist development.

Application Review: Criteria

Artistic Excellence

Artistic Merit

How to Apply: Two Part Process

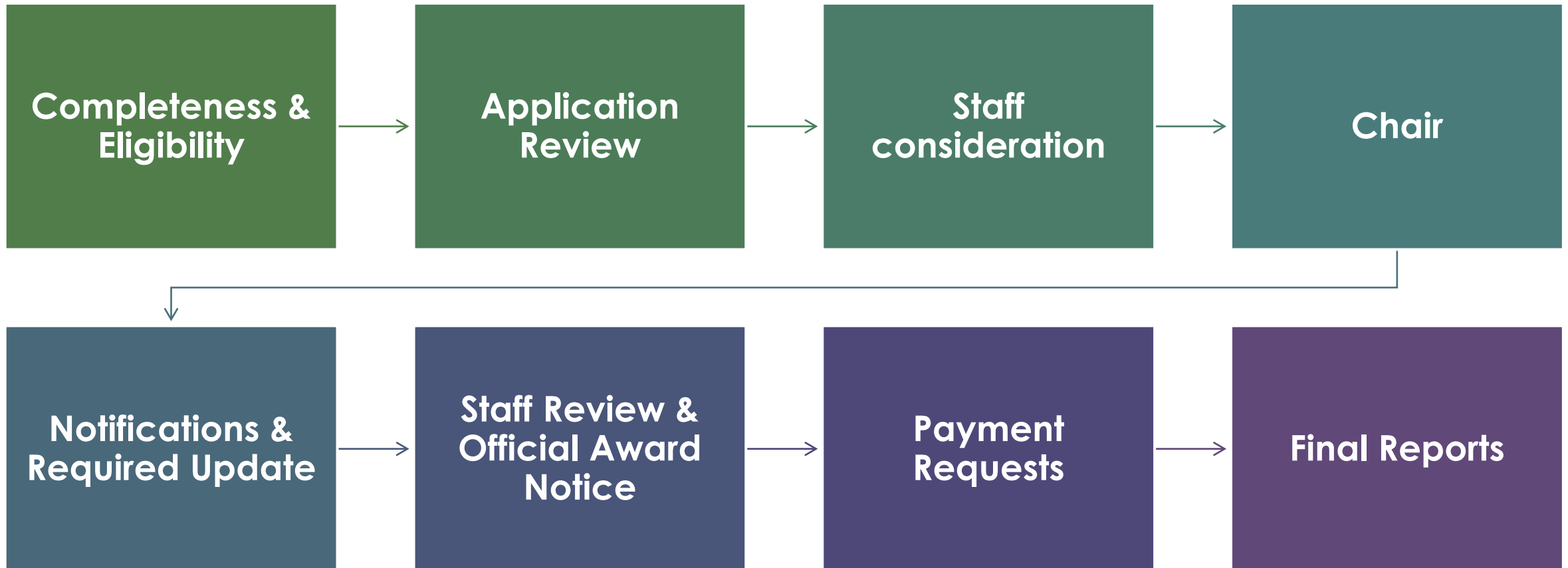
Grants.gov

- Fill out your SF424 form

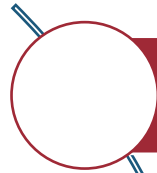
NEA Applicant Portal

- Project narrative & budget
- Background organization info
- Work samples/supplementary materials

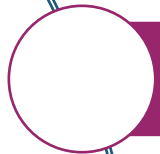
Review and Funding Process



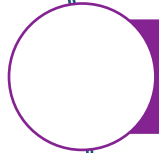
Tips



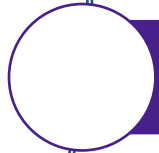
Financial need is not part of the review criteria.



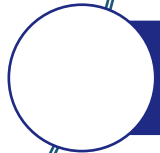
A good plan > good idea



Applications are awarded on a competitive basis.



Reach out to staff before the deadline



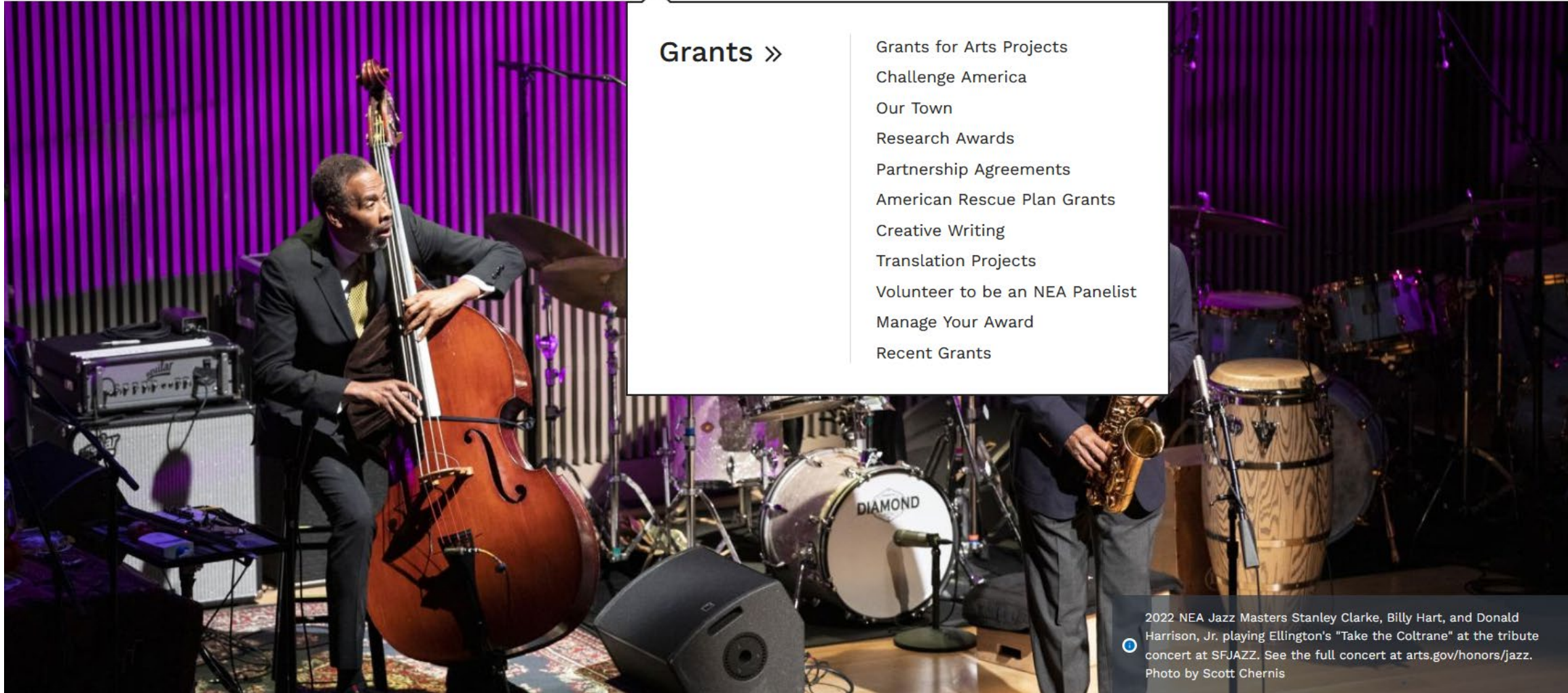
Volunteer to be a panelist -> www.arts.gov/grants



Start early!

Grants »

- Grants for Arts Projects
- Challenge America
- Our Town
- Research Awards
- Partnership Agreements
- American Rescue Plan Grants
- Creative Writing
- Translation Projects
- Volunteer to be an NEA Panelist
- Manage Your Award
- Recent Grants



2022 NEA Jazz Masters Stanley Clarke, Billy Hart, and Donald Harrison, Jr. playing Ellington's "Take the Coltrane" at the tribute concert at SFJAZZ. See the full concert at arts.gov/honors/jazz. Photo by Scott Chernis

FAQs & Applicant Resources

Grants for Arts Projects

Program Description

Artistic Disciplines

Application Calendar

Award Information

Unallowable Activities/Costs

Eligibility

How to Apply

Application Review

Award Administration

FAQs

Applicant Resources

Contacts

En Español

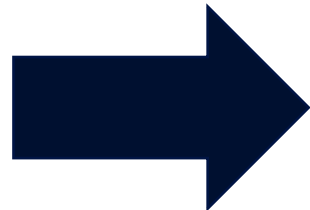
GRANTS FOR ARTS PROJECTS: Program Description

*“The Arts . . . belong to all the people of the United States.” **

The National Endowment for the Arts (NEA) is proud to support the nation’s arts sector with grant opportunities so that together we can help everyone live more artful lives. The arts contribute to our individual well-being, the well-being of our communities, and to our local economies. The arts are also crucial to helping us make sense of our circumstances from different perspectives as we emerge from the pandemic and plan for the future.

Grants for Arts Projects

Grants for Arts Projects is our largest grants program for organizations, providing comprehensive and expansive funding opportunities for



Upcoming Sessions

Register online: arts.gov/news/events
or on the **Applicant Resources** page

Challenge America Applicant Q&A	
March 13, 2024	1 pm ET
April 11, 2024	2 pm ET
May 13, 2024	3 pm ET

Organization-Specific Webinars and Office Hours		
Tribes and Native-serving Organizations Office Hours	4/4/2024 & 6/13/2024	3 - 4pm ET

Thank you!

NEA Staff Contacts

Challenge America Team: challengeamerica@arts.gov

Grants for Arts Projects: www.arts.gov/grants/grants-for-arts-projects/contacts

Our Town Team: ot@arts.gov