Norwich Public Art Committee  
February 27, 2023

The Norwich Public Art Committee recommends that the following values be embodied and encouraged by the City of Norwich for its Public Art Program and Public Art Collection:

- Diversity of places and spaces for public art across the City, including neighborhoods, parks, downtown, major thoroughfares, parklets, etc.
- Diversity of artists, styles, and genres represented and included
- Freedom of artistic expression
- Diversity of content reflecting our past (history and heritage), celebrating & reflecting our present, and envisioning our future
- Artists as story tellers, interpreters, and retellers of history to be inclusive
- Art for art’s sake as well as artists and art as a vehicle for social change and impact
- Being receptive to public art projects being initiated by the community and the City
- Public art being integrated into public projects and programs, including streetscapes, capital projects, economic development projects, and City-wide and neighborhood beautification programs
- Our community members and community spaces with public art that is not vulgar or obscene, is family-friendly, does not advertise, does not include nudity or profanity
- Ability for public art to attract residents, businesses and visitors
- Utilizing materials that are high quality/grade products and long-lasting
- Ability for people to connect with public art and provide community engagement opportunities - QR codes at each site to webpage with entire Norwich public art collection, activities/events, artist talks, community participation arts, etc.
- Ability to provide mentorship opportunities for emerging artists, young budding artists, students/youth
- Fair compensation for artists
- Public art that is accessible to the entire community regardless of public or private property
- Consideration of amenities on site and enhancement opportunities - water, lighting, power, etc.
- Consideration of historic buildings and districts – maintaining the integrity of historic architecture and preservation of historical building characters
- Consideration of artist experience and requirements (scissor lift training, etc.) in approval process
- Maintaining public art so that it remains vibrant and contributing to the City’s appearance and collection by requiring a maintenance plan and/or shelf-life with removal/replacement plan and supporting budget
- NPAC members should reflect the diversity of the community – ethnicity, race, age, gender, geography, religion, sexual orientation, education, personal and professional backgrounds, etc.