

CULTURAL COALITION

serving southeastern & northeastern CT

P.O. Box 95, New London, CT 06320 | (860) 448-5135 | info@CultureSECT.org | www.CultureSECT.org

Norwich ARPA Grant for Arts & Culture Guidelines

Our Program:

The Cultural Coalition has partnered with the City of Norwich to manage and administer municipal American Rescue Plan Act (ARPA) funds allocated for arts & culture through grant programs and special projects.

The program is funded with \$500,000 allocated from the City of Norwich American Rescue Plan Act (ARPA). These funds are intended to support investments that help our local economy continue to address Covid-19 impact and recovery.

Up to \$150,000 will be available for Round 2 funding through two options:

- ARPA Grants for Arts & Culture for \$1,000 to \$10,000 for individual applicants
- IMPACT Grants for \$10,000 to \$25,000 for collaborative, multi-partner (at least 3 entities)

Previous Norwich ARPA Awardees May Apply <u>For Either:</u>	For New Applicants
<ul style="list-style-type: none">• Grants for Arts & Culture for separate, different projects/programs from previous ARPA use of funds.• Impact Grants to amplify/expand Round 1 ARPA project/program's use of funds.	<ul style="list-style-type: none">• An applicant can only be the LEAD on one application for either Grants for Arts & Culture or Impact Grants.• An entity may be listed or a collaborator on more than one application.

*****Interested applicants must schedule an appointment to discuss their intent to apply by January 31, 2023. Email Sarbani Hazra (s.hazra@culturesect.org) and/or Funding Booster Program Manager (fundingbooster@culturesect.org) to make arrangements.*****

Round 2 - ARPA GRANTS for Arts & Culture Guidelines:

Grant awards of \$1,000 to \$10,000 for individual applicants.

Details:

- Events, activities, and programs must take place in or benefit in the City of Norwich.
- Applicants must be Norwich based.
- **Grant funding period is April 1, 2023 to December 31, 2023.** Funds must be used only for activities during the funding period. No retroactive expenses, and all funds must be fully expended during the grant period.
- Applicants may request up to \$10,000. Minimum request is \$1,000.
- No match is required. Partial grants may be awarded.
- Eligible uses of grant funds include, but are not limited to, capital improvement, programs/activities, equipment/technology, utilities/rent, staffing/contractors, professional development, board governance/internal support, marketing/promotion, and shared resources.
- If funds are used for public activities, they must take place in an ADA compliant location.
- One application per business/organization/artist is allowed.
- Budget template available if needed or desired. (see Grant [webpage](#))

Our mission is to improve the economy, vitality and quality of life in eastern Connecticut by supporting the arts, cultural and creative community.

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Funding Priorities:

- Proposed projects/programs must support one or more of the following Norwich [strategic goals](#):
 - Develop arts & culture-based beautification projects
 - Manage perception of Norwich
 - Coordinate and promote arts, culture, history, and heritage events and activities
- Funds may be used to respond to the negative impacts of Covid-19.
- The Cultural Coalition utilizes the lens of READI – Relevance, Equity, Accessible, Diverse, Inclusive – in these grant programs, which is in alignment with CT Office of the Arts policy and national best practices. BIPOC – Black, Indigenous, People of Color – are strongly encouraged to apply.

Who is Eligible?

- Creative businesses, individual or teaching artists, and non-profit organizations located in and have a history of serving the Norwich community are eligible to be applicants. First time grant applicants should contact Sarbani Hazra at s.hazra@culturesect.org for assistance. For more information on creative business eligibility, please refer to [Creative Economy Businesses](#) list.
- If you are a Norwich non-arts & cultural business, or non-profit organization, and have a proposal for a public art project, you are eligible and may apply for a grant.
- Since this funding is related to COVID recovery, the applicant must have been established before October 2021.

Who is Not Eligible?

- Applicants with local, State, or Federal tax delinquencies, other delinquent fees, or open regulatory violations will not be considered.
- Applicants with a fiscal sponsor are not eligible.
- **Projects will not be funded until written City approval(s) are provided, when applicable.**

Norwich Timeline ARPA Grant for Arts & Culture (up to \$10k)

October 12, 2022 - Information Session

December 2022 - Grant Application Opens

January 31, 2023 - Deadline for Intent to Apply with Sarbani or Funding Booster Program Manager

February 28, 2023 - Grant Application Closes

March 2023 - Internal Grant Panel Review Begins

Late March 2023 - Recommended Grant Awards are Announced

Technical Notes for Application

- Applicants must be prepared to complete the online application in its entirety and on the same device.
- **Users are unable to save and return at a later time.**
- Applicants are encouraged to review their eligibility and application questions and prepare their responses in a WORD document. When ready to apply online, copy and paste the prepared responses into the appropriate sections.
- Applicants should be prepared to have complete 990s (entire document), W9s and/or most recent Financial Profit & Loss statement.

If you need assistance to apply for the grant, please let us know. Special accommodations including large print formats, translated forms, and interpreters can be made available. Please contact us as soon as possible, so we can work with you on completing the form.