Welcome to the IMPACT Grant!

The Cultural Coalition has partnered with the City of Norwich to manage and administer municipal American Rescue Plan Act (ARPA) funds allocated for arts & culture, including through grant programs and special projects.

The program is funded with $500,000 of the City of Norwich American Rescue Plan Act (ARPA) allocation of funds and is intended to support investments that help our local economy continue to address Covid-19 impact and recovery.

Up to $150,000 will be available for Round 2 funding through two options:
● ARPA Grants for Arts & Culture for $1,000 to $10,000 for individual applicants
● IMPACT grants for $10,000 to $25,000 for collaborative, multi-partner (at least 3 entities)

IMPACT Grant

IMPACT Grant awards $10,000 to $25,000 for collaborative, multi-partner (at least 3 entities).

Interested applicants must schedule an appointment to discuss their intent to apply by January 15, 2023. Email Sarbani Hazra (s.hazra@culturesect.org) and/or Funding Booster Program Manager (fundingbooster@culturesect.org) to make arrangements.

If you need assistance completing this form, please let us know. Special accommodations including large print formats, translated forms, and interpreters can be available. Please contact us as soon as possible, so we can work with you on completing the form. Please email Sarbani Hazra at s.hazra@culturesect.org for any questions, concerns, and accommodations.

* 1. Have you read the GRANT GUIDELINES for this grant and are eligible to apply?
   ○ Yes
   ○ No

* 2. Have you discussed your project idea with Sarbani Hazra and/or Funding Booster Program Manager?
   ○ Yes
   ○ No
APPLICATION for IMPACT Grant

* 3. If the LEAD applicant is a business (for-profit or non-profit), was the business established before October 2021?
   - ☐ Yes
   - ☐ No
   - ☐ Not Applicable, applicant is individual/teaching artist

APPLICATION for IMPACT Grant

* 4. Does the LEAD applicant have any outstanding judgments, pending or threatened lawsuit claims, pending bankruptcy proceedings, or pending criminal proceedings?
   - ☐ Yes
   - ☐ No

APPLICATION for IMPACT Grant

* 5. Location of your organization/business OR if you are an individual artist, location of residence/studio is in Norwich?
   - ☐ Yes
   - ☐ No
APPLICATION for IMPACT Grant

* 6. Please identify which part of the creative economy you represent (use this Creative Economy Business List), and specify below

- Not Applicable, a non-arts entity applying for a public art project
- Indicate specific creative business type below (for artists, nonprofits, and for profits)

APPLICATION for IMPACT Grant

MAIN QUESTIONS

* 7. Legal Name of Organization/Business OR if you are an individual artist, Your Name

8. If applicable, provide DBA

* 9. Primary Contact

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10. Please share if and how the pandemic adversely affected your organization/business, or your livelihood as an individual artist. Possible responses could include impacts on revenue, activities, etc. (200 words max.)

11. Please share if and how your organization/business/practice has adapted to the pandemic. Possible responses could include the integration of virtual/digital platforms, physical and/or operational changes to place of business, new programs/activities, new ways to engage audiences and participants, etc. (200 words max.)

12. Purpose of requested funds

- Capital Improvement
- Program/Event/Project
- Equipment/Technology/IT
- Utilities/Rent
- Staffing/Contractors
- Professional Development
- Board Governance/Internal Support
- Marketing & Promotion
- Other, please explain

13. List Collaborators - Organization/ Business/ Artist Name, Contact Person, Title of Contact Person, Municipality (at least 2 entities)

14. Please describe the use of funds in 2-3 sentences. NOTE: This summary will be the description of the purpose and use of funds on all public records and announcements. Please use a third person description, such as: ABC Organization plans to hold an outdoor summer concert at XYZ Park.
15. Description: Please describe the use of funds and/or project/program including location/venue, goals, time frame, and relevant details. Include how the use of funds will be high impact i.e. economic, social, environmental, etc. (1500 words max. OR an audio or video file, maximum of 3 minutes in length. Audio or video must be submitted using a YouTube or Vimeo link. If the audio or video is password protected, include the password)

16. If funded, please explain how this will be transformative for the Norwich community? Describe the community or audience that will benefit and why you consider this high-impact? (1000 words max.)

17. Please explain the origin and history of collaboration between Lead and Collaborators? (1000 words max.)

18. Which Norwich strategic plan goals will the use of funds advance?

☐ Develop Arts & Culture Based Beautification Projects
☐ Manage Perception Of Norwich
☐ Coordinate And Promote Arts, Culture, History And Heritage Events And Activities

Please briefly explain how this use of funds/project will advance Norwich’s Strategic Plan Goals. (500 words max. OR an audio or video file, maximum of 1 minute in length. Audio or video must be submitted using a YouTube or Vimeo link. If the audio or video is password protected, include the password)
* 19. If funds will be used for public activities, will they take place in an ADA compliant location?

*If funds are used for public activities, they must take place in an ADA compliant location

- Yes
- No/Not Applicable

Please explain if "Not Applicable" or "No*

20. Regarding the use of funds, please tell us about accessibility (No formal sentences needed, lists acceptable):

Physical Space -
Please describe accessibility and any limitations to the physical space for people of different abilities (for example, ramps, accessible bathrooms, etc.) (100 words max.)

Communication -
Please describe any communication methods utilized (for example, a website that is screen reader compatible) that are accessible to people with different abilities, cultures, languages? (100 words max.)

Policy - In what other ways will the use of funds ensure access to people regardless of ability, income, race, ethnicity, and language? (100 words max.)

* 21. How is the use of funds Relevant, Equitable, Accessible, Diverse and Inclusive - READI? (1000 words max.)
* 22. What does success look like? How will you ensure success? (1000 words max. OR an audio or video file, maximum of 3 minutes in length. Audio or video must be submitted using a YouTube or Vimeo link. If the audio or video is password protected, include the password)


* 23. Amount of request?
Minimum request is $10,000 and maximum request is $25,000


* 24. Will the amount you are requesting pay the total costs OR would this amount be partial funding? Answer will not impact grant decision.
  - [ ] Amount requested is total cost
  - [ ] Amount requested is partial funding

25. If applicable, for the LEAD applicant, please list current and/or previous grants (city, regional, state, federal, private, etc) in the past 3 years (2019, 2020, 2021). List source and amount. Please note that COVID-19 related funding will be asked in the next question.


26. If applicable, for the LEAD applicant, please list all COVID-19 related loans or grants that you/your business received (provide source and amount), including, but not limited to Payroll Protection Program, EIDL, etc. and SBA Economic Injury Disaster Loan.


27. For the LEAD applicant, where can we learn more about you, your work or business? Please provide website and/or social media-Facebook, Instagram, YouTube links (max. of 5 links)


* 28. LEAD Applicant is:
  - [ ] Individual Artist/Teaching Artist
  - [ ] Non-Profit Organization
  - [ ] For-Profit Creative Business
29. Are you current on all local, state, and federal taxes?
- Yes
- No
- Not Applicable (please explain)

30. Did you report taxable earned income related to your earnings from your work as an individual artist and/or teaching artist in one or more of the past 3 years of tax returns, 2019-2021?
- Yes
- No

31. In your 2019 tax return, what percentage of your total income was earned as an individual/teaching artist? (% calculated as your individual gross earnings before expenses as an individual/teaching artist as a percentage of your total income from all sources. Use your individual income only, not total household income.)
- Did not report taxable earned income as an individual/teaching artist in most recent filed tax return
- 1% to 20%
- 21% to 40%
- 41% to 60%
- 61% to 80%
- 81% to 100%

32. In your 2020 tax return, what percentage of your total income was earned as an individual/teaching artist? (% calculated as your individual gross earnings before expenses as an individual/teaching artist as a percentage of your total income from all sources. Use your individual income only, not total household income.)
- Did not report taxable earned income as an individual/teaching artist in most recent filed tax return
- 1% to 20%
- 21% to 40%
- 41% to 60%
- 61% to 80%
- 81% to 100%
33. In your **2021 tax return**, what percentage of your total income was earned as an individual/teaching artist? (% calculated as your individual gross earnings before expenses as an individual/teaching artist as a percentage of your total income from all sources. Use your individual income only, not total household income.)

- Did not report taxable earned income as an individual/teaching artist in most recent filed tax return
- 1% to 20%
- 21% to 40%
- 41% to 60%
- 61% to 80%
- 81% to 100%


Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

35. Please Upload Use of Funds Budget

Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

36. Please provide Budget Narrative - explain how the budget supports the goals and intended use of funds (**max. 500 words**)

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37. Are you Black, Indigenous, or a Person of Color (BIPOC)?

- Yes
- No
* 38. Is the property where the organization operates leased or owned?
   - Leased
   - Owned
   - Not applicable (please explain)

* 39. If applicable, is the organization current on any property taxes owed?
   - Yes
   - No
   - Not applicable (please explain)

* 40. If applicable, is the organization current on its payroll taxes?
   - Yes
   - No
   - Not applicable (please explain)

* 41. Organization EIN number?

* 42. What is your organizational mission? (50 words max.)

* 43. Summarize what programming or services your organization offers to the public or you can provide a website link. (100 words max.)

* 44. How many full-time staff are currently employed at your organization? (use a whole number)

* 45. How many part-time staff are currently employed at your organization? (use a whole number)
46. If applicable, has COVID-19 changed your full-time or part-time staffing levels during the past 2 years and, if so, how? (100 words max.)

47. Please Upload copy of IRS 501 c3 determination
Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

48. Please Upload Most Recent and Complete IRS Form 990 (in its entirety) or Form 990-N (e-Postcard)
Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

49. Please Upload Organization Budget of Current Fiscal Year
Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

50. If available, please upload copy of a certificate that the business/organization is in good standing with the Connecticut Secretary of the State’s Office.
Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

51. Please Upload Use of Funds Budget
Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

52. Please provide Budget Narrative - explain how the budget supports the goals and intended use of funds (max. 500 words)

53. Is there a majority (51%+) representation of Black, Indigenous, or Persons of Color (BIPOC) in the Board of Directors of your organization?

- Yes
- No
* 54. Is there a majority (51%+) representation of Black, Indigenous, or Persons of Color (BIPOC) in your staff of your organization?
   - Yes
   - No

APPLICATION for IMPACT Grant

For-Profit Creative Business Section - Lead Applicant

* 55. Does the business have a valid business license in the city of Norwich?
   - Yes
   - No

* 56. State of CT Business ID

* 57. Business/Organization Type
   - Sole Proprietorship
   - Partnership
   - C Corporation
   - S Corporation
   - Limited Liability Company (LLC)

* 58. Is the property where the business operates leased or owned?
   - Leased
   - Owned

* 59. Is the business current on all local, state, and federal taxes?
   - Yes
   - No
   - Not applicable (please explain)
* 60. Is the business current on its payroll taxes?
   - [ ] Yes
   - [ ] No
   - [ ] Not applicable (please explain)

* 61. Summarize what services your business offers to the public. (100 words max.)

* 62. How many full-time staff, including yourself if applicable, are currently employed at your business? (use a whole number)

* 63. How many part-time staff, including yourself if applicable, are currently employed at your business? (use a whole number)

* 64. If applicable, has COVID-19 changed your full-time or part-time staffing levels during the past 2 years and, if so, how? (100 words max.)

* 65. Please Upload Proof of Business Ownership
   Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

* 66. Please Upload Most Recent Financial Profit & Loss Statement
   Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

67. If available, please upload copy of a certificate that the business/organization is in good standing with the Connecticut Secretary of the State’s Office.
Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.
* 68. Please Upload Use of Funds Budget
Only PDF, DOC, DOCX, PNG, JPG, JPEG, GIF files are supported.

Choose File  Choose File  No file chosen

* 69. Please provide Budget Narrative - explain how the budget supports the goals and intended use of funds. (max. 500 words)


* 70. Is there a majority (51%+) representation of Black, Indigenous, or Persons of Color (BIPOC) in the ownership of your business?

☐ Yes
☐ No

APPLICATION for IMPACT Grant

Required Uploads for Collaborator Applicants

* 71. Please upload all your required documentation for Collaborators HERE

☐ Completed ALL Uploads including Collaborator Uploads
☐ Didn't complete ALL Uploads including Collaborator Uploads

APPLICATION for IMPACT Grant

Statement of Acceptance
* 72. The Cultural Coalition reserves the right to request further information regarding the application.

I understand that the IMPACT Grant will be recommended based on the application meeting the eligibility criteria, funding availability, and the number of applications received.

If the application is approved, funding will be disbursed following any necessary municipal approval and signed grant agreement.

By checking the box below and typing my full name and date, I attest to the accuracy of all information provided and I certify that I am authorized to submit this application on behalf of the business or organization.

☐ Yes

Please provide First and Last Name and Date