

New London ARPA Grant for Arts & Culture Application - Rubric

OVERALL			
	10	5	0
	EXCELLENT	SOMEWHAT	POOR
Explanation of Pandemic’s Adverse Impact (revenue/programs/expenses)			
Use of Funds Addresses the Negative Impact of Covid-19			
Budget/Narrative Supports the Goals and Intended Use of Funds			
Likelihood of Success for Meeting the Goals of the Use of the Funds			
Supports individual artists for arts & cultural community activities or collaborative initiative and public event that catalyzes economic, community and visitor/tourist activity			

Community Engagement & Recovery

	10	5	0
	EXCELLENT	SOMEWHAT	POOR
Use of Funds Contributes to New London's Recovery (audience, program, project)			
Use of Funds Includes Collaborations and Partnerships			
Business/Org. Adapts and Pivots During the Pandemic			
Business/Org. Recent (2019-present) Collaborations			

5/3/22

READI (Relevant, Equitable, Accessible, Diverse and Inclusive)

	10	5	0
	EXCELLENT	SOMEWHAT	POOR
Use of Funds Overall READI			
Use of Funds – Relevant (including contributing to the creative experience and/or cultural heritage of New London)			
Use of Funds - Equitable			
Use of Funds – Accessible (including physical space, communication, policy)			
Use of Funds – Diverse (including BIPOC and other underrepresented communities)			
Use of Funds - Inclusive			

5/3/22