AMERICAN RESCUE PLAN ACT (ARPA) GRANT PROGRAM
PROFESSIONAL DEVELOPMENT COHORT SUMMARY

As part of the Cultural Coalition’s administration of municipal ARPA funds for arts & culture in partnership with the City of Norwich, City of New London and Town of Stonington, we will be providing a grant program to provide funds to community arts and cultural nonprofits, for-profits, and individual artists to help address the impact of covid and speed recovery.

For all grantees across the three towns, an optional professional development opportunity is being developed and would be offered to all grantees.

ARPA Grant Program for Arts & Culture Cohort:
- Optional for grantees
- Provides $1,000 - $1,500 in additional funds for professional development
- Requires a one (1) year commitment to participate in a series of workshops, meetings, etc. with a minimum attendance requirement
- Tracks for nonprofits, for-profits and individual artists
- Allows for grantees to connect and collaborate, and create a peer-to-peer network

Partners:

Connecticut Women’s Business Development Council
Providing the training and education necessary for women to launch and scale their businesses. Women’s Business Development Council is a 501(c)(3) non-profit organization that is dedicated to providing the tools and resources to help women thrive in business. Also open to minority-owned businesses and all businesses.
Focus: For-profits
Will provide: Classes in entrepreneurial training, financial education, and access to capital; One-on-one business advising; Creative business specific programs

MASS MoCA’s Assets for Artists
Helps artists in all disciplines strengthen their financial and business capacity to sustain a lifetime of creative excellence. Provides artist-tailored professional development workshops and financial and business coaching.
Focus: Artists
Will provide: Workshops; One-on-one consulting

Cultural Coalition
Contributes to the cultural identity, economy and quality of life of eastern Connecticut by advocating and supporting arts, heritage, cultural and business activities and organizations. Serves the 42 towns of eastern CT and is the Designated Regional Service Organization for CT Office of the Arts/DECD.
Focus: Nonprofits
Will provide: Workshops (Best Practices); One-on-one consulting

Additional Partners:

CT Office of the Arts

Global City Norwich/Norwich Community Development Corporation

CT Humanities (StEPs program model)

Timeline: Cohort to gather in summer 2022 with programs to begin September 2022