Our mission is to improve the economy, vitality and quality of life in eastern Connecticut by supporting the arts, cultural and creative community.
$500K TO BE COMMITTED TO THE FOLLOWING:

$100K FOR 2 YEAR PT-FT COORDINATOR – funding to support a part time to full time Norwich arts & cultural coordinator position within and overseen by the Cultural Coalition. Goal to have position become sustainable, long-term and permanent either in Cultural Coalition, City or other entity.

$400K TO IMPLEMENT STRATEGIC PLAN GOALS – funding to support and implement the Norwich Creates Strategic Plan goals developed collaboratively in 2015.

$300K FOR GRANTS AND REGRANTING - to support economic recovery, strategic plan goals, and include a variety of grant opportunities to the local arts & cultural businesses and artists. A combination of competitive:

- small, relief and support grants for artists and arts & cultural businesses (for profit and nonprofit)
- larger, transformative grants that support goals
- grants for BIPOC owned/led businesses, organizations and artists
- opportunities that require matching grants, collaboration, etc., including expanding and enhancing Sustainable CT projects in Norwich (Sustainable CT Community Match Fund)
- grants that require applicant be READI (Relevant, Accessible, Equitable, Diverse and Inclusive)

$100K FOR ARTS & CULTURAL PROJECTS/PROGRAMS/EVENTS – to support existing and new collaborative, community arts & cultural events; coordination and activation of spaces and places for arts & culture to thrive; and address impact of pandemic; help speed recovery of arts & cultural community; and invest in efforts to increase local tourism, hospitality and the economy.

Focused on:

- identifying, cultivating and activating spaces and places for arts & cultural activities
- pop ups (vacancies, storefronts, public spaces) for arts & culture
- spaces for temporary and/or permanent public art – streetscape, beautification, community
- engage with and support youth, community, and schools through enrichment programming
- marketing & promotion
- arts & cultural-based focus (music, performance, visual arts, events, activities)
- expand and enhance existing community events, ex. First Fridays, Global Cities, etc.
- collaborative opportunities for all arts & cultural orgs/bus and artists to engage, support and participate in organizing and executing

(continued)
COORDINATOR POSITION PROPOSAL

$75k for Arts & Cultural Coordinator position to:
• serve as a dedicated arts & cultural coordinator for City of Norwich
• have arts & cultural administration, economic & community development, and relevant background
• understand artistic/arts & culture best practices, national and state trends, and data/research
• cultivate opportunities for collaboration, innovation and recovery
• address impact of pandemic on arts, culture and tourism
• focus on downtown, surrounding neighborhoods and the greater Norwich community
• engage with diverse BIPOC communities of City, including youth, students, families, elderly
• integrate with and support City and NCDC strategic plans and goals as possible
• track funds according to ARP reporting requirements and provide reports to City as required

$25k for Cultural Coalition to:
• hire, contract with, partner with, and oversee coordinator
• ensure READI (Relevant, Equitable, Accessible, Diverse and Inclusive) lens in all activities, which is an adopted policy of Cultural Coalition and CT Office of the Arts
• provide support, access to resources, and expertise to help implement and achieve goals
• provide office space and help partner with NCDC in Foundry 66 (office of Cultural Coalition)
• utilize 501c3 nonprofit status to be able to apply for local, state and federal grants
• ensure ARP accounting and reporting requirements to City are met

Meeting for Norwich’s creative community RE: ARP funds for arts & culture

Meeting Info: Held on June 23 from 4:30 to 6pm via zoom
17 registered to attend, 13 attended
Recorded and shared publicly after
Meeting Facilitated by Wendy Bury and Deb Mathiasen of the Cultural Coalition
Goal to develop recommendations for at least 1% of Norwich’s ARP funds to arts & culture

Attendees at 6/23 meeting:
Becca Atkins  Cam Farlow
Carrie Dyer    Emma Palzere-Rae
Faye Trafford  Faye Ringel
John Salamone  Kris Nickerson
LaShawn Cunningham  Michael Van Vlaenderen
Dayne Rugh    Shiela Hayes
Regan Miner

Draft reviewed by attendees and open for additional comment and input prior to submission to City.

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