

CULTURAL COALITION

serving southeastern & northeastern CT

P.O. Box 95, New London, CT 06320 | (860) 448-5135 | info@CultureSECT.org | www.CultureSECT.org

Municipal ARP Funds - % for Arts & Culture Fund Administration Options

As part of our [recommendation](#) that municipalities dedicate at least 1% of American Rescue Plan (ARP) funds to arts & culture, along with our suggested [GUIDANCE](#) for potential uses that address priority needs and ideas to integrate into your existing plans and goals, the Cultural Coalition is offering municipalities fund administration support.

Your allocated municipal ARP funds for arts & culture would be re-invested into your community only.

Municipalities in our [Designated Regional Service Organization](#) area have the following options:

- 1) **Grant Administration & Management** – Provide grants to your community’s arts & cultural businesses. The Cultural Coalition would manage the funds, create competitive grant opportunities, administer grants, provide expertise and national best practices, require collaboration, and integrate READI* (Relevance, Equity, Accessible, Diverse, Inclusive) lens.
Details: 10% Management Fee, Minimum Arts & Culture Fund Investment \$10,000
- 2) **Project Management** – Allows municipalities to contract with the Cultural Coalition to provide support for your specific arts & cultural projects, including public art, collaborative marketing, community organizing, event support, storefront initiatives, pop ups, etc.
Details: 15% Management Fee, Minimum Arts & Culture Fund Investment \$100,000
- 3) **Customized Partnership** – Contract with Cultural Coalition to create, support and/or manage transformative project/program with high impact for short and long-term goals in your community. Can be a combination of grants and project management, or program management.
Details: 20% Management Fee, Minimum Arts & Culture Fund Investment \$250,000

Management Benefits:

- We provide support, industry knowledge and expertise to help your town deploy ARPA resources efficiently and with meaningful impact.
- We can work with you to provide recommendations and customize any of the shovel-ready/turn key options for use of funds to speed the recovery of arts, culture, tourism and hospitality in your town.
- *We provide the lens of [READI \(Relevance, Equity, Accessible, Diverse, Inclusive\)](#) that has been adopted and utilized by the Cultural Coalition in alignment with CT Office of the Arts policy and national best practices.

Participation by multiple municipalities for options 1 and 2 creates opportunities for shared services and cost savings.

To discuss or initiate next steps, contact Wendy Bury at w.bury@culturesect.org or (860)448-5135.