



MARQUEE GALLERY

Marketing Art Locally and Globally in the Digital Age

SIKIU PEREZ

CLINT SLOWIK

www.marqueegallery.com



**HOW DOES
AN ARTIST
REACH
1 MILLION
DOLLARS?**

GALLERY/ARTIST RELATIONSHIP A BRIEF HISTORY



GALLERY/ARTIST RELATIONSHIP

Our
Responsibilities



An abstract painting with a rich, textured surface. The colors are a mix of earthy tones like reds, oranges, and browns, interspersed with cooler blues, greens, and purples. The brushstrokes are visible and varied in direction, creating a sense of movement and depth. The overall composition is non-representational and focuses on color and texture.

GALLERY/ARTIST RELATIONSHIP

What We
Are Looking For

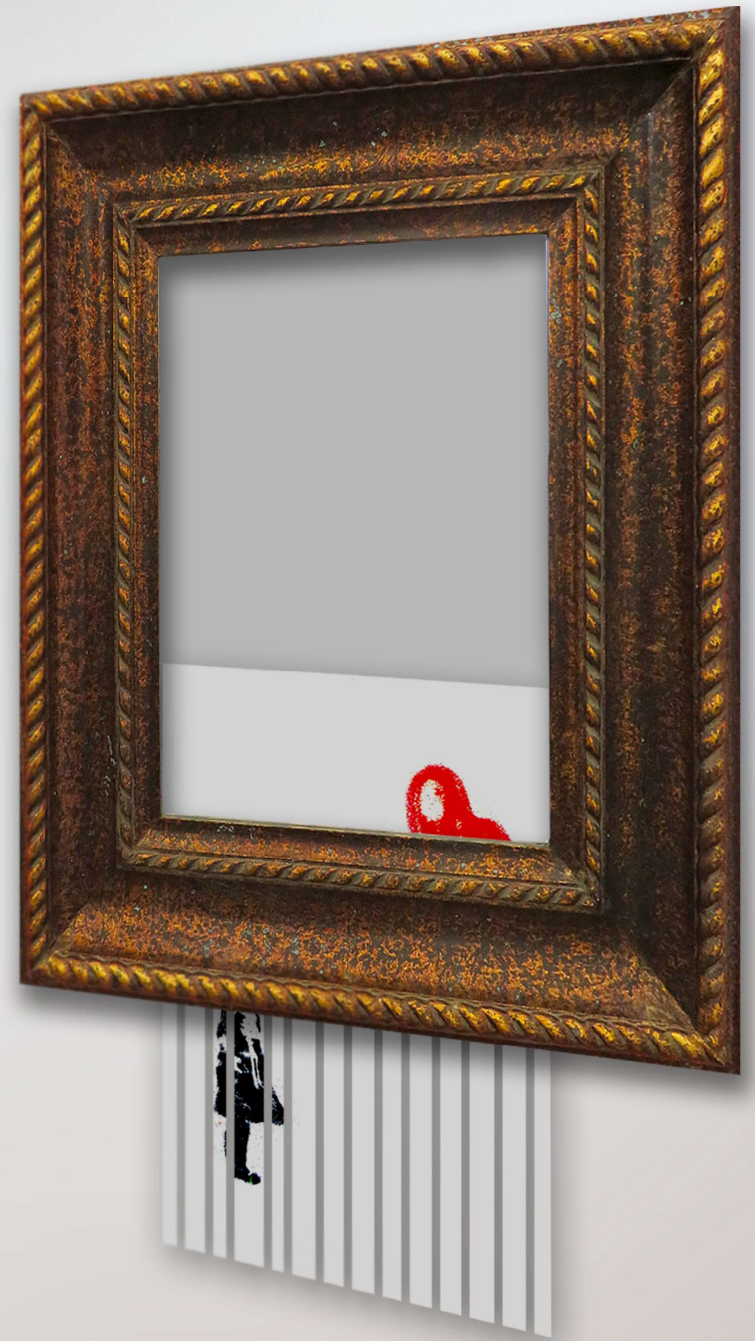
How does an Artist reach 1 MILLION DOLLARS?



Artist Credit: Banksy

**How does
an Artist
reach
1 MILLION
DOLLARS?**

**Start with
\$10 Million...**



Artist Credit: Banksy



MARKETING ART

Artist Credit: Ashby Carlisle

KNOW YOUR PRODUCT



KNOW YOUR PRODUCT



Artist Credit: Sikiu Perez

KNOW YOUR AUDIENCE

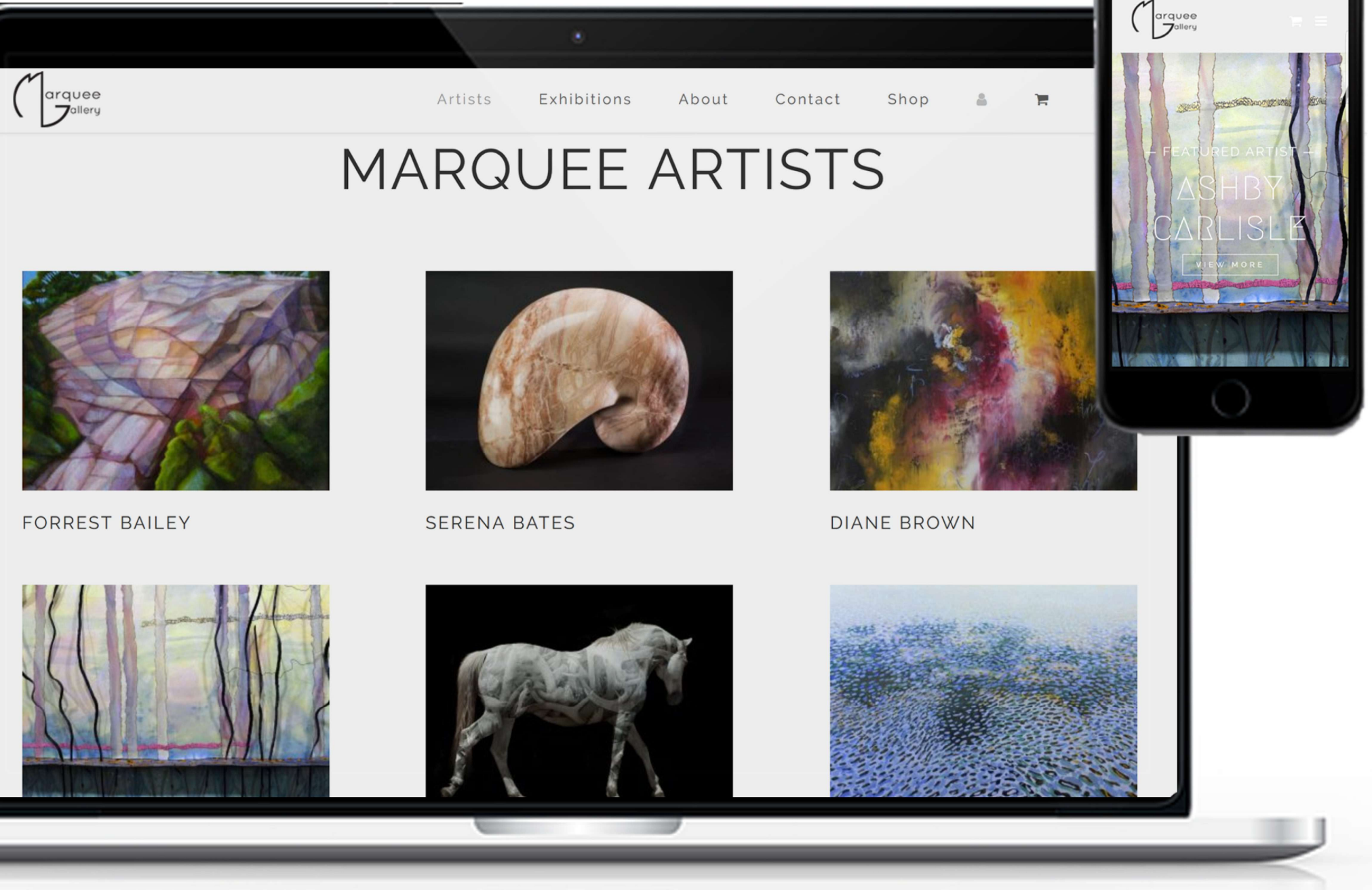




KNOW YOURSELF

Artist Credit: Nina Chung

Marketing Art in the **DIGITAL AGE**



Artists Exhibitions About Contact Shop

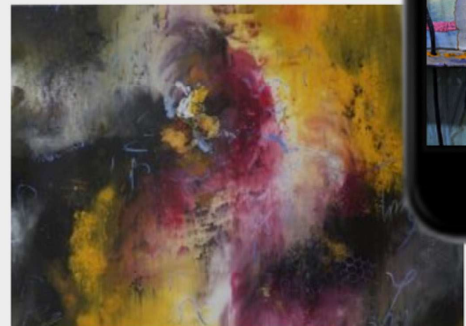
MARQUEE ARTISTS



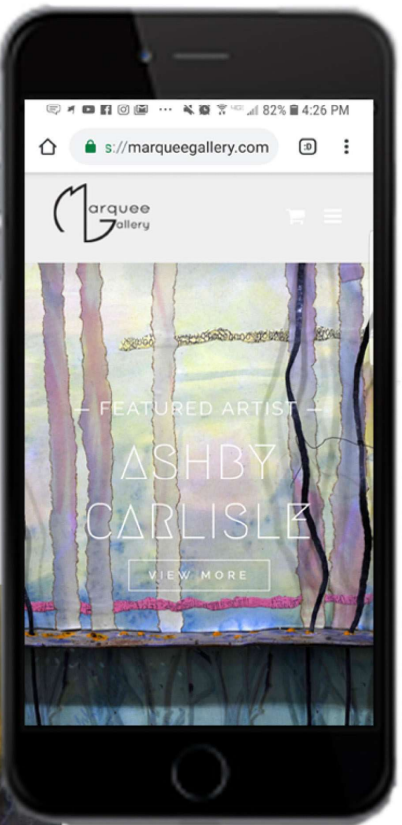
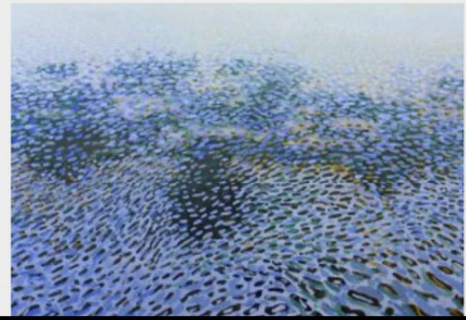
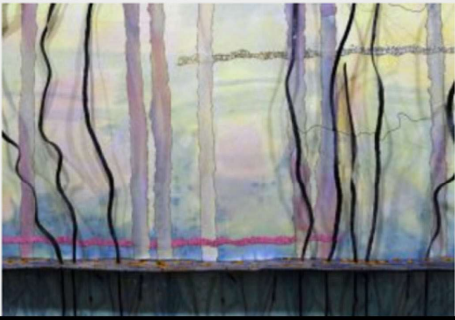
FORREST BAILEY



SERENA BATES



DIANE BROWN

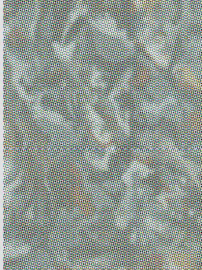


Marketing Art with **TRADITIONAL MEDIA**

Words words words.
OH, & MORE WORDS.
We saved room for the picture though, don't you worry.

We REALLY want to make sure you know every possible detail about this workshop/exhibition/product we would like you to buy!

Artist Clint Slowik is the Director of Marquee Gallery which he opened in New London, CT in 2014. Recipient of both the Scholastic Gold Key and national Congressional Art Competition Awards at the age of 17, he went on to blah blah blah, if you're still reading this passage I commend you, but you really should be paying better attention to what we're saying on the stage and not subjecting yourself to unnecessary eye strain because quite honestly this is one hell'a run on sentence and there's nothing of real substance herein. I mean, if you really want to continue go right on ahead but I can pretty much guarantee that there's nothing pertinent to the talk and really Sikiu and I are far more interesting and fun to watch wouldn't you say? Anyways, don't say I didn't warn you at least. Here's more about me...Clint went to receive his BS in Business from the University of Connecticut as well as a separate Bachelors degree in Visual Art from Eastern Connecticut State University having graduated Summa Cum Laude with a double concentration in Drawing & Painting and Sculpture. Inductee to the Omicron Delta Kappa Leadership Society and recipient of the Connecticut Student Research Grant for Art during his time at ECSU, his work has been collected in private collections as well as institutional projects such as being invited to create portraits of both the President and Executive Vice President of ECSU and the purchase of his senior thesis painting portrait titled "We Are as Ants" by the President of ECSU for the University's Art collection.



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MARQUEE GALLERY ARTIST: CHRISTOPHER FLAHERTY

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THE POWER OF NETWORKING for Artists





Where
are we
finding
OUR BEST
RESULTS
So Far?

Artist Credit: Sikiu Perez



The TAKEAWAY



Artist Credit: Xiaofei Yue



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