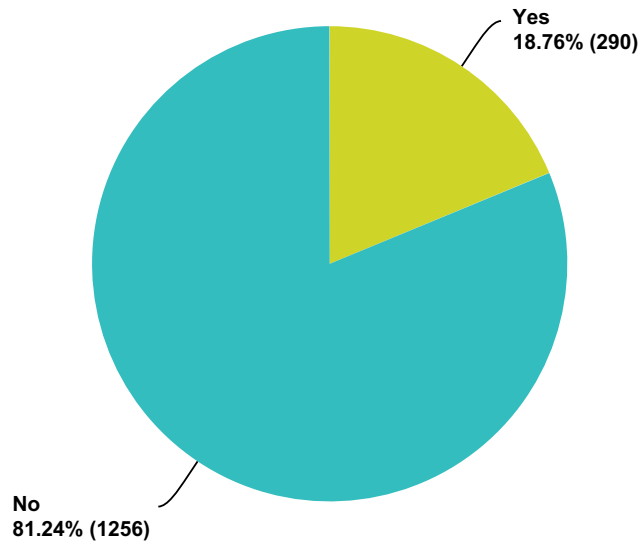


### Q1 Do you live in New London?

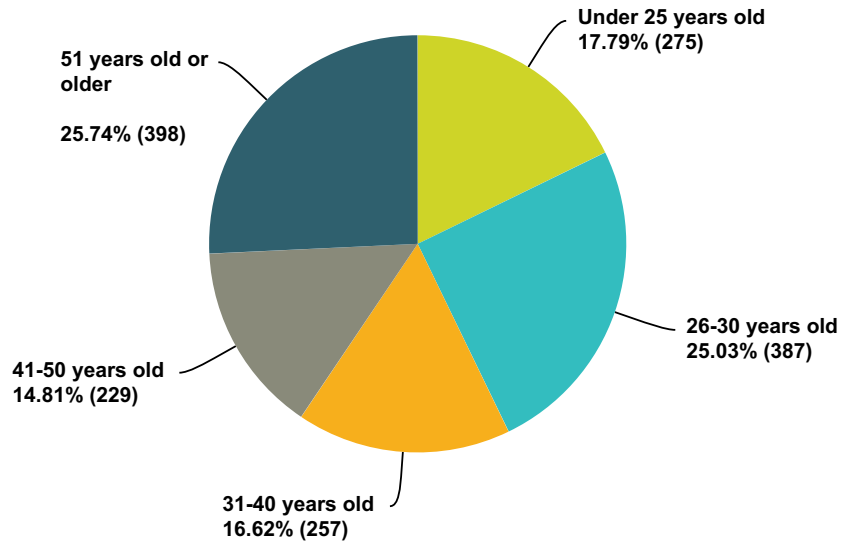
Answered: 1,546 Skipped: 8



Answer Choices	Responses	
Yes	18.76%	290
No	81.24%	1,256
<b>Total</b>		<b>1,546</b>

## Q2 How old are you?

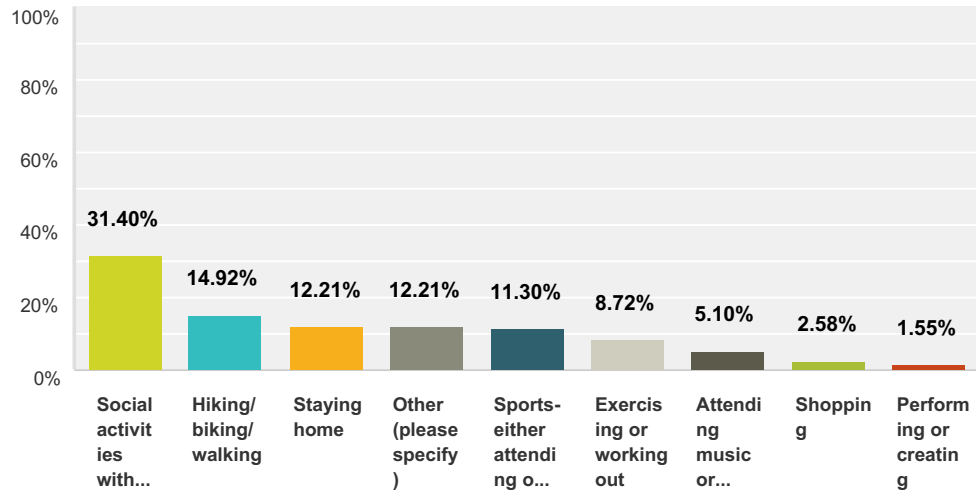
Answered: 1,546 Skipped: 8



Answer Choices	Responses	
Under 25 years old	17.79%	275
26-30 years old	25.03%	387
31-40 years old	16.62%	257
41-50 years old	14.81%	229
51 years old or older	25.74%	398
<b>Total</b>		<b>1,546</b>

### Q3 Thinking about all the different things you do when you're not at work or taking care of errands, or sleeping- which one is your overall favorite free-time activity?

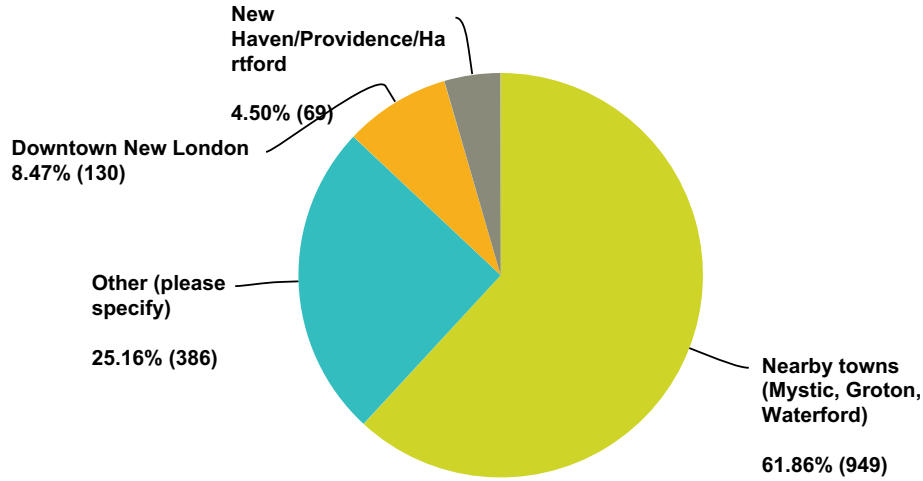
Answered: 1,548 Skipped: 6



Answer Choices	Responses
Social activities with friends or family	31.40% 486
Hiking/biking/walking	14.92% 231
Staying home	12.21% 189
Other (please specify)	12.21% 189
Sports- either attending or playing	11.30% 175
Exercising or working out	8.72% 135
Attending music or performing arts events	5.10% 79
Shopping	2.58% 40
Performing or creating	1.55% 24
<b>Total</b>	<b>1,548</b>

### Q4 Other than being at home, where are you most likely to spend your free-time when not working?

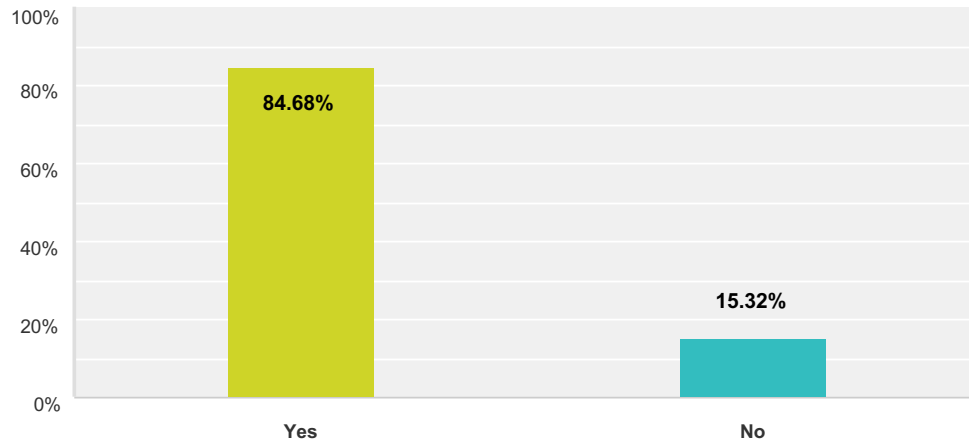
Answered: 1,534 Skipped: 20



Answer Choices	Responses	
Nearby towns (Mystic, Groton, Waterford)	61.86%	949
Other (please specify)	25.16%	386
Downtown New London	8.47%	130
New Haven/Providence/Hartford	4.50%	69
<b>Total</b>		<b>1,534</b>

### Q5 Do you attend free events?

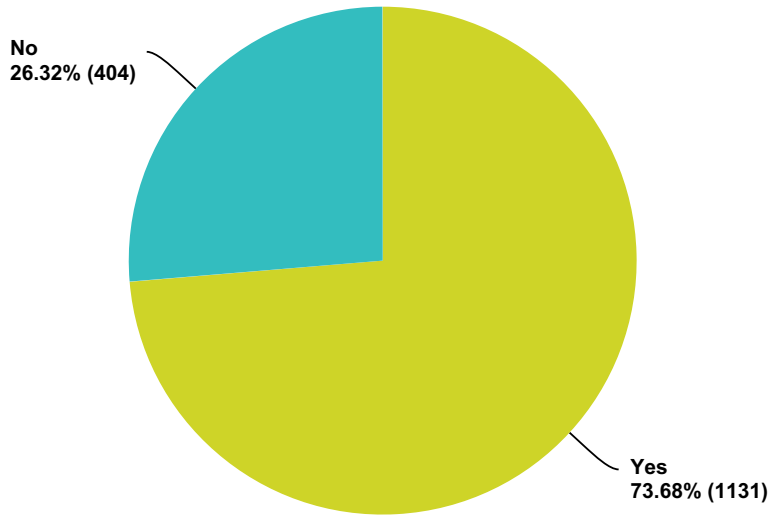
Answered: 1,534 Skipped: 20



Answer Choices	Responses	
Yes	84.68%	1,299
No	15.32%	235
<b>Total</b>		<b>1,534</b>

**Q6 Do you buy tickets to music, arts and cultural events (performances, concerts, admission, etc.)?**

Answered: 1,535 Skipped: 19

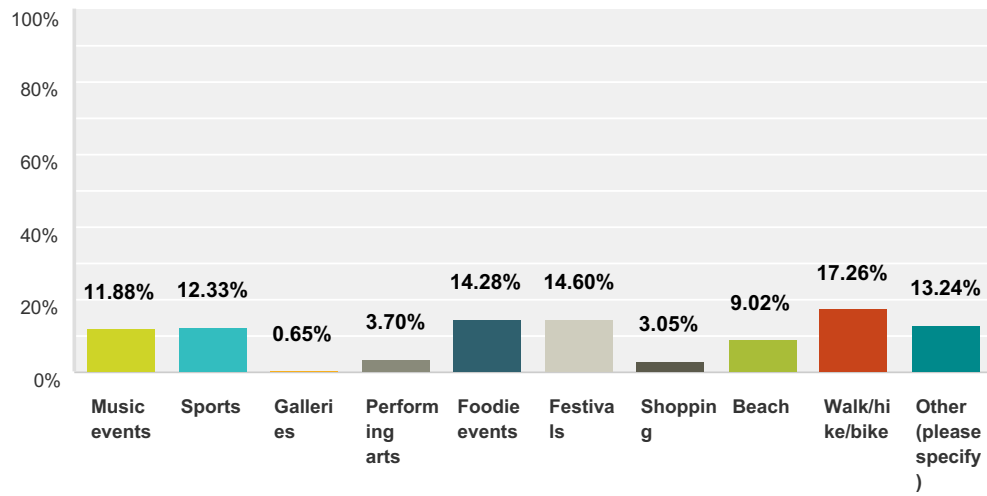


Answer Choices	Responses	
Yes	73.68%	1,131
No	26.32%	404
<b>Total</b>		<b>1,535</b>

# Electric Boat Employee Survey

## Q7 What types of activities are you most interested in after work and on weekends?

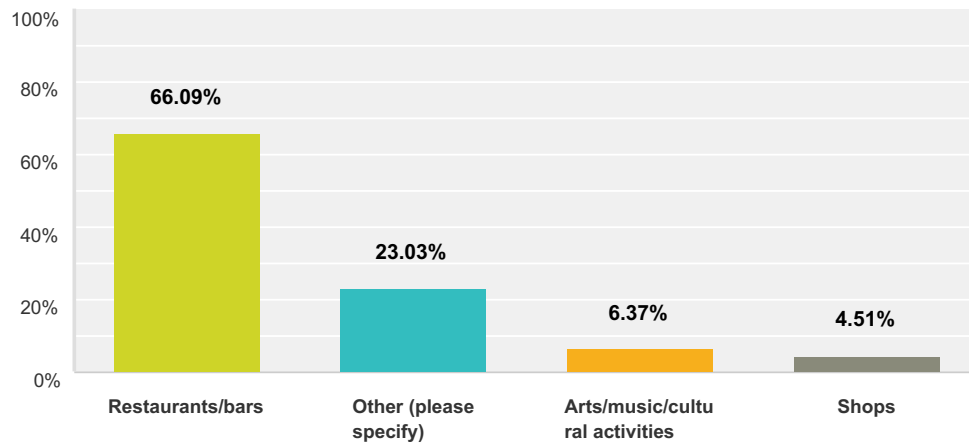
Answered: 1,541 Skipped: 13



Answer Choices	Responses	Count
Music events	11.88%	183
Sports	12.33%	190
Galleries	0.65%	10
Performing arts	3.70%	57
Foodie events	14.28%	220
Festivals	14.60%	225
Shopping	3.05%	47
Beach	9.02%	139
Walk/hike/bike	17.26%	266
Other (please specify)	13.24%	204
<b>Total</b>		<b>1,541</b>

### Q8 What do you tend to frequent most in downtown New London?

Answered: 1,507 Skipped: 47

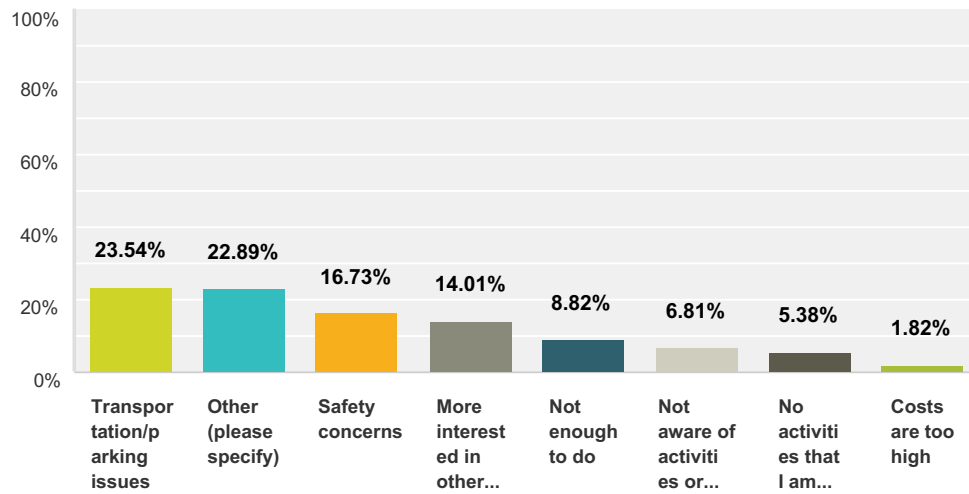


Answer Choices	Responses	
Restaurants/bars	66.09%	996
Other (please specify)	23.03%	347
Arts/music/cultural activities	6.37%	96
Shops	4.51%	68
<b>Total</b>		<b>1,507</b>



### Q9 Reasons for not spending more time in downtown New London?

Answered: 1,542 Skipped: 12



Answer Choices	Responses	Count
Transportation/parking issues	23.54%	363
Other (please specify)	22.89%	353
Safety concerns	16.73%	258
More interested in other nearby towns	14.01%	216
Not enough to do	8.82%	136
Not aware of activities or events	6.81%	105
No activities that I am interested in	5.38%	83
Costs are too high	1.82%	28
<b>Total</b>		<b>1,542</b>

**Q10 What types of recreational activities  
would like to see in New London (or nearby  
towns?)**

Answered: 889 Skipped: 665

**Q11 What types of businesses would you like to see in downtown New London?**

Answered: 922 Skipped: 632