Legislative Breakfast
February 3, 2017
Southeastern CT Cultural Coalition

Lead the arts and culture sector in SECT and serve as the regional “field office” for the CT Office of the Arts to support DECD.

Mission: Foster region-wide economic growth in New London County by optimizing existing and new arts and cultural activities to assure that the cultural sector and creative business assets are central to the vitality of the region.

Established as an independent nonprofit 501c3 in 2013.
Southeastern CT Cultural Coalition stands strong at nearly 500 partners
Our Partners

- Art Center & Museum, 23
- Creative Retail or Service Business, 96
- Educational Institution, 21
- Performing Arts Org, 46
- Historical Site/Heritage Org, 40
- Municipal/Gov, 14
- Library, 12
- Economic Dev Agency/Chamber, 17
- Other Arts Org/Assoc/Group, 24
- Social/Community Service Org, 24
- Other, 31
- Funder, 3
- Artist, 127
- Arts Center & Museum, 23
- Creative Retail or Service Business, 96
- Educational Institution, 21
## Partner Demographics

<table>
<thead>
<tr>
<th>Town</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bozrah</td>
<td>2</td>
</tr>
<tr>
<td>Colchester</td>
<td>11</td>
</tr>
<tr>
<td>East Lyme</td>
<td>19</td>
</tr>
<tr>
<td>Franklin</td>
<td>3</td>
</tr>
<tr>
<td>Griswold</td>
<td>5</td>
</tr>
<tr>
<td>Groton</td>
<td>48</td>
</tr>
<tr>
<td>Lebanon</td>
<td>4</td>
</tr>
<tr>
<td>Ledyard</td>
<td>12</td>
</tr>
<tr>
<td>Lisbon</td>
<td>2</td>
</tr>
<tr>
<td>Montville</td>
<td>4</td>
</tr>
<tr>
<td>New London</td>
<td>95</td>
</tr>
<tr>
<td>North Stonington</td>
<td>5</td>
</tr>
<tr>
<td>Norwich</td>
<td>60</td>
</tr>
<tr>
<td>Old Lyme</td>
<td>21</td>
</tr>
<tr>
<td>Preston</td>
<td>7</td>
</tr>
<tr>
<td>Salem</td>
<td>5</td>
</tr>
<tr>
<td>Sprague</td>
<td>3</td>
</tr>
<tr>
<td>Stonington</td>
<td>51</td>
</tr>
<tr>
<td>Voluntown</td>
<td>1</td>
</tr>
<tr>
<td>Waterford</td>
<td>16</td>
</tr>
<tr>
<td>Regional Orgs</td>
<td>3</td>
</tr>
<tr>
<td>Outside NLC</td>
<td>102</td>
</tr>
</tbody>
</table>
Partner Type

- For profit, 58%
- Non profit, 38%
- Government/Municipal, 4%
Our Role

ECONOMIC GROWTH FOR OUR PARTNERS

- Leading regional and collaborative initiatives
- Supporting local arts projects $63,500 awarded (COA REGI)
- Building cross sector partnerships for community benefit (New London Roundtable and Electric Boat Employee Survey)

REGIONAL COORDINATION

- CORE calendar

ECONOMIC DRIVER

- Secure creative and economic opportunities for SECT, which they would otherwise be unable to achieve alone
- Raising the profile of SECT as a hub of artistic and cultural excellence and innovation in New England (and bringing $$$ to region…NEFA CCX coming in June!)
SECT Creative Economy
1,928 Jobs (2016)

The Creative Industries in New London County, CT

This report provides a research-based approach to understanding the scope and economic importance of the arts in New London County, CT. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America’s competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

606 Arts-Related Businesses Employ 1,796 People

New London County, CT is home to 606 arts-related businesses that employ 1,796 people. The creative industries account for 3.8 percent of the total number of businesses located in New London County, CT and 1.2 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people. This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

www.AmericansForTheArts.org/CreativeIndustries
Essential to Communities

Arts, Culture and Creativity

- Tourism
- Education
- Quality of Life
- Innovation
- Skilled Workforce
- Economy
- Healthcare
THE ARTS IMPROVE ACADEMIC PERFORMANCE

Students involved in arts programs 3x more likely to be recognized for:
- Academic achievement
- High attendance
- Participation in math or science fair

44% less likely to use drugs

Arts and cultural organizations partner with schools and provide:
- Enrichment programs
- After school programs
- Summer camps
Tourism

Arts and culture drive tourism

2 million visitors minimum annually to SECT nonprofit arts & cultural attractions

Primary attractions featured by CT Office of Tourism

Arts travelers stay longer spend more to seek out authentic cultural experience
THE ARTS IMPROVE OUR QUALITY OF LIFE
Cities with a higher concentration of the arts demonstrate:

- higher civic involvement
- higher child welfare
- more social cohesion
- lower crime and poverty rates

THE ARTS IMPROVE HEALTH CARE
Nearly 50% of the nation’s healthcare institutions provide arts programming.

78% provide these programs due to the healing benefits:
- better pain management
- shorter hospital stays
- less medication

Art therapy proven to be helpful with:
- PTSD
- Traumatic brain injury
- Adults and children with Disabilities
Skilled Workforce & Innovation

Creativity is the fuel that drives innovation

Communities with thriving arts and cultural assets attract and retain
• economic investment
• new businesses
• skilled workers

Young workers want a rich and diverse arts and cultural events, activities and opportunities
Economy

Nonprofit Arts & Culture in CT

- **$653 million** industry
- **$59.1 million** in local and state government revenue
- **$455.5 million** spent annually
- **$197.5 million** in additional audience spending
- **Employ 40,000 people** - 18,314 full-time equivalent jobs

SECT data coming in June!
Arts & Culture Upcoming National Legislative Issues

- Elimination of National Endowment for the Arts?
- NEA awards funds to organizations and to the CT Office of the Arts
- In December, 15 CT organizations shared $310,000 from NEA and previously $415,000
Arts & Culture Upcoming Major State Legislative Issues

- DECD to recommend rapidly moving away from line items
- DECD to pursue revenue increases
Genesis of Line Items Shift Funding for the Arts Nationwide

- 36 states appropriate money to their state’s art agency

- 14 states use line item appropriations for arts and culture organizations (only 4 states, including CT, allow for over $1 million)

- CT has the largest percentage of line item appropriations in the nation at 73.7% in FY16

- The second highest is Missouri at 31.9%
Funding for Arts & Culture in CT

FY 2016, CT appropriated approx. $6 million

Of the $6 million,

- 26% ($1.6 million) to CT Office of the Arts
  - $1.2 million distributed through competitive grants

- 74% ($4.4 million) to 36 line items of 58 organizations
  - 6 in New London County FY16 total $1.3 million

- FY16 arts funding of $6 million was .03% (3/100ths of 1%) of the entire State operating budget
DECD FY18 Proposed Budget

DECD mandate of 10% reduction with additional “discretionary” reductions

- 50% reduction in arts and culture line items FY18
- Additional 50% reduction of arts & cultural line items FY19
- Only 40% of the 50% cut would be returned to arts funding
- Proposes cuts to arts & culture are disproportionate
- Overall funding of the arts to decrease
DECD FY18 Proposed Budget

Committed to efforts that would increase arts funding through:

- CT Arts Endowment
  - Grant amount determined by formula
  - FY16 $385,301 and 130 applicants
  - FY17 $397,354

- Bond fund for cultural facilities (currently $0)

- CT Arts Council Foundation (currently $0)
Summary

- Arts, culture and creativity essential to all sectors of community
- Total pool of arts funding to be reduced significantly and disproportionately
- New funding for the arts are aspirational
- Arts, culture and creativity have a demonstrated ROI
- Preserve and protect funding for arts and culture
- FY16 arts funding of $6 million was .03% (3/100ths of 1%) of the entire State operating budget